



## **The Horizon 2020 "Digital Do It Yourself" Project is up and running, and welcomes your contribution**

Digital Do It Yourself (DiDIY) is a new socio-technological phenomenon, centered around digital devices that support, often through open online communities, the convergence of "atoms" and "bits".

DiDIY-related technologies and social practices enable the low cost prototyping and manufacturing of physical artefacts from digital specifications. They can lead to new scenarios in the roles and relations among individuals, organizations, and society, in which new opportunities and threats emerge accordingly.

The DiDIY Research Project ([www.didiy.eu](http://www.didiy.eu)), which addresses the Horizon 2020 call for a "Human-centric Digital Age", is studying how DiDIY and the increasing social adoption of ABC devices are:

- reshaping organization, work, education, research and creative design
- impacting on creative society,
- influencing legal systems,
- changing ethics.

The DiDIY Project is carried out, through a multidisciplinary team ([www.didiy.eu/project/people](http://www.didiy.eu/project/people)), by an international Consortium of seven Partners ([www.didiy.eu/project/partners](http://www.didiy.eu/project/partners)):

- Università Carlo Cattaneo - LIUC (IT, [www.liuc.it](http://www.liuc.it)), a private, state-recognised university established in 1991 by the Industrial Association of the Province of Varese
- Communication and Media Research Institute (UK, [www.westminster.ac.uk/camri](http://www.westminster.ac.uk/camri)) of the University of Westminster, a world-leading

centre for media and communications research

- Ab.Acus srl (IT, [www.ab-acus.eu](http://www.ab-acus.eu)), a company whose mission is to design and develop technologically advanced products and services
- Manchester Metropolitan University (UK, [www2.mmu.ac.uk](http://www2.mmu.ac.uk)), the largest campus-based undergraduate university in the UK, with an emphasis on vocational education and employability
- Free Knowledge Institute (NL, <http://freeknowledge.eu>) a hub that, since 2007, has coordinated several international projects in the areas of Free Software, Open Standards, Open Educational Resources, Access to Knowledge
- Amerikaniko Kollegio Anatolia (GR, [www.act.edu](http://www.act.edu)), a non-profit educational institution with a comprehensive undergraduate curriculum in Business, Business Computing, International Relations and English
- Politecnico di Milano (IT, [www.polimi.it](http://www.polimi.it)), a scientific-technological university founded in 1863, which trains engineers, architects and industrial designers

The goal of the Project is to produce well-grounded models and guidelines to support both education and policy making on DiDIY, intended as an ongoing phenomenon that, while surely enabled by technology, should be driven and shaped by social and cultural strategies, not technology.

The DiDIY Project, which started at the beginning of 2015 and has a duration of 30 months, is now ready to collect as much DiDIY-related information as possible, and to explore ways to collaborate with other people, projects and communities interested in Digital DIY, from educators to makers and public administrators. You are welcome to join the public DiDIY forum ([www.didiy.eu/forums/didiy-main-forum](http://www.didiy.eu/forums/didiy-main-forum)) and to signal DiDIY events, or other resources of all sorts through these forms:

- DiDIY news: [www.didiy.eu/node/add/event-calendar](http://www.didiy.eu/node/add/event-calendar)
- DiDIY resources: [www.didiy.eu/node/add/didiy-case](http://www.didiy.eu/node/add/didiy-case)

For any other information, or to know more about the DiDIY project, please send an email to [didiy@didiy.eu](mailto:didiy@didiy.eu) or use the form at [www.didiy.eu/contact](http://www.didiy.eu/contact).

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