

**CREATIVE
SOCIETY**
DIFFERENT
PERSPECTIVE



Need for people to look at the society with a **new perspective**: in a DiDIY project, during the realization of a products, is it important to think about how much your project is going to affect people and machine emotions, taking into considerations sensibility, aesthetics, ethics, politics.



The use of **new technology** and their production processes define a **new aesthetic** for products linked to their ethic value.

EDUCATION
SOCIAL
AND CULTURAL
DIMENSION
OF EDUCATION



In DiDIY it is fundamental to speak of an **educational ecosystem**, understood as the set of components that intervene and impact education and the relationship between them. The ecosystem include the family, the school and educators, but also the local area of reference, therefore the neighbourhood, the city and the non traditional learning environment.

WORK
STRATEGIC
SCENARIOS
THROUGH DIGITAL



The strategic project-building approach, at the basis of the activity of digital making, allows both training digital skills and learning a process where technology becomes a tool that activate new ways of working and **new strategic visions** for companies.

LAW
SMART RULES



Importance of making accessible
the **legal system** in terms of
simplicity of comprehension.



It's important to ensure new
forms of social and shared
responsibilities and
trustworthiness.