



**Digital Do It Yourself Project
Final International Conference
Milano, Italy, 22 June 2017**



Digital Makers – Making a Difference?

On 22 June 2017 in Milano, Italy, the Digital Do It Yourself (DiDIY) H2020 European research project will hold its Final Conference: this is an invitation to be part of the event.

The phenomenon

The widespread availability of accessible and affordable digital tools, such as 3D printers and Arduino electronic boards, has triggered a new interest in the social value of the individual and collective Do It Yourself, a phenomenon that we call “Digital Do It Yourself” (DiDIY).

By developing the DiDIY mindset, people build their capacity to create and collaborate. As more people engage in DiDIY activities, the distinction between the producers of technological systems and their users becomes blurred. DiDIY may then support active digital citizenship.

As enthusiasts gather in makerspaces, Fab Labs, festivals, and online, DiDIY is creating new social opportunities, but also new threats. In areas from healthcare to the job market, from education to the circular economy, we see substantial transformations, and new scenarios have emerged in areas such as intellectual property, consumers’ rights, and crime.

Decision makers within both public and private organisations would benefit from a better understanding of this fast evolving phenomenon, to increase participation and enable personal, social, and economic development of communities.

The project

Over the last two years the DiDIY research project, financed by the European Commission within the Horizon 2020 programme, has been working on this complex phenomenon. Seven research institutions from Italy, Greece, U.K. and Netherlands have been working together to:

- build insights into the evolution of DiDIY in work, education, creative society, and other areas;
- develop guidelines to empower effective policies on DiDIY.

The event

The research consortium will present and discuss the main results of its activity in the Project Final Conference. Creative practitioners and decision makers are invited to attend the event: it will be a great opportunity to discuss the role and the impact of DiDIY on programs for developing digital competences, digital agendas, and best practices in education, industry, and public administration.

The event will be held on 22 June 2017 in Milano, Italy, hosted by Regione Lombardia at Palazzo Pirelli (Via F. Filzi 22). The preliminary agenda is as follows:

10:30-13:00: presentation of Project results and dialogue meeting for decision makers

13:00-14:00: lunch

14:00-15:30: parallel events: discussion for decision makers / workshop for makers

15.30-16.00: coffee break

16.00-16.45: sharing conclusions

The invitation

We invite all interested people to attend the event, including:

- some selected experts and decision makers to participate as speakers;
- some selected institutions to support the Final Conference.

* registration and more information on the Project and the event at <http://www.didiy.eu> *